



## Building a Following Requires Consistent Ongoing Communication

Savvy investors and strategic partners enter into strategic and financial relationships with organizations they know well and have followed over time. OneMedPlace helps this happen via the Sentinel, its weekly digital newsletter, which aggregates and communicates the latest developments on the progress of OMP's member companies and provides a link to member profiles conducting related work. All member company news reports will be reviewed by the editors for consideration to appear.

### onemedSENTINEL LATEST TECHNOLOGY DEVELOPMENTS

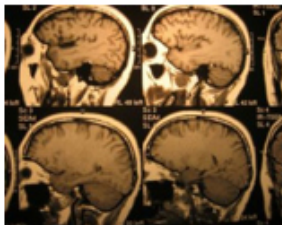
#### FEATURED STORIES



August 9, 2010

#### TeleTracking Technologies: Fighting Hospital-Acquired Infections with Patient Flow Software

Hospital-acquired infections (HAIs) are one of the biggest health hazards facing hospitals today.



July 15, 2010

#### DataPhysics Research Rides to the Rescue of Radiologists

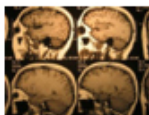
The technology company has developed CaseReader, a turnkey software solution designed to help radiologists conduct faster, more accurate analyses.



August 23 2010

#### Growing Regenerative Medicine Market Provides Opportunities for Cytol Therapeutics

For many breast cancer patients, the effects of undergoing a mastectomy go well beyond the physical.



August 23 2010

#### DataPhysics Research Aims to Streamline Workflow Process for Busy Radiologists

The Danville, Calif.-based company offers CaseReader, a software solution that is designed to deliver faster, more accurate analysis of image scans.



August 20 2010

#### Market for Incontinence Products, Therapies Expected to Grow

Advances in medicine have allowed people in developed countries to live longer, but at a cost: An increased lifespan raises a patient's likelihood of developing health issues such as angina or incontinence.



August 19 2010

#### IntelleWave Seeks to Improve Patient Care Through Cardiac Analysis

If your body's autonomic nervous system (ANS) is working properly, you probably won't notice it.

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#### Why the Sentinel?

Since 2007, the Sentinel has published over 1000 focused articles, all of which have appeared on OneMedPlace, all are categorized and searchable.

The Sentinel provides unprecedented access to business intelligence on emerging healthcare companies.

The Sentinel reaches over 8,000 executives, institutional investors, and high net worth investors around the world.

Want to learn more? Interested in advertising on the Sentinel? Contact [info@OneMedPlace.com](mailto:info@OneMedPlace.com), or call 212.734.1008.

## Benefits of ongoing communications

All Sentinel stories link to member companies that are involved in related areas. Links are provided directly to those company profiles in the Global Database. This enables readers to quickly learn about companies that are engaged in emerging areas of health and medicine.